



Time Allotted : 3 Hours

Full Marks : 70

*The Figures in the margin indicate full marks.**Candidate are required to give their answers in their own words as far as practicable***Group-A (Very Short Answer Type Question)**

1. Answer any ten of the following :

[1 x 10 = 10]

- (i) The process of sharing authority by superior to subordinate is
a) Delegation
b) Accountability
c) Centralisation
d) Responsibility
- (ii) The Ohio State Leadership Studies revealed _____ and initiating structure as two major dimensions of leadership behaviour:
A. Control
B. Communication
C. Collaboration
D. Consideration
- (iii) The study relating to the movement of a machine operator and his machine while performing the job is called _____. A. time study. B. work study. C. motion study. D. fatigue study
- (iv) Which control chart pattern is/are used for assignable causes?
a. Trend pattern
b. Shift pattern
c. Extreme variation pattern
d. All of the above
- (v) Strategies are formulated based on the ____ of the organization and the environment in which it is carrying on the business.
a. Mission
b. Objectives
c. Vision
d. Goals
- (vi) Management is -
a) an art b) a science c) both art and science d) neither
- (vii) Co-ordination means -
(a) organising activities (b) Directing activities (c) synchronizing activities (d) both a&b
- (viii) _____ is the decision making body of an organization ? A) Decentralisation B) Administration C) Functional organisation D) Leadership
- (ix) Authority refers to (a) Getting work done (b) right to get work done (c) being in a managerial position (d) scalar chain
- (x) Performance appraisal serves as a basis for -----
(a) Training
(b) Promotion
(c) performance
(d) staffing
- (xi) MBO offers the basis for assessing the ---
(a) operations
(b) performance
(c) equality
(d) None these
- (xii) Decision making helps in the smooth function of the _____.
.A. business. B. staffing. C. organization. D. planning.

Group-B (Short Answer Type Question)

Answer any three of the following :

[5 x 3 = 15]

2. What is the role of the conflict handler ? [5]
3. What is corporate Governance ? Explain. [5]
4. What is the In basket method of Training ? Explain. [5]
5. Write a note on creativity . [5]
6. What is the difference between the goals and objectives of an organization ? [5]

Group-C (Long Answer Type Question)

Answer any three of the following :

[15 x 3 = 45]

7. State the arguments for and against CSR and analyze whether it is beneficial for businesses . [15]
8. What are the different levels of planning ? Explain. [15]
9. State the difference between centralization and decentralization . [15]
10. what do you mean by marketing mix ? what are the characterists of an effective marketing mix ? [15]
11. Define Logistics. Why is logistics management important ? [15]

*** END OF PAPER ***